



Arrow Electronics signs Europe-wide agreement with Omnisia

Arrow Electronics announced today it has entered into a Europe-wide agreement with digital workplace platform provider Omnisia. Under the agreement, Arrow will provide resellers across Europe with access to Omnisia's AI-driven digital work platform.

Omnisia, formerly VMware EUC (End User Computing), was acquired from Broadcom by private equity firm KKR [in July](#). The company serves over 26,000 customers globally, providing unified endpoint management, virtual apps and desktops, digital employee experience, and security and compliance solutions.

The Omnisia Platform is an autonomous digital workspace solution, featuring self-configuring and self-securing capabilities. The AI-driven platform continuously adapts to the way people work, delivering personalised experiences while optimising security, IT operations, and costs.

"Omnisia's advanced digital workspace solutions are aligned with our efforts to support our customers in delivering modern, efficient work environments," said Mike Worby, EMEA head of strategic alliances for Arrow's enterprise computing solutions business. "The digital workplace market is expected to grow over the next several years, driven by the increasing demand for remote work solutions and enhanced employee experiences. By adding Omnisia's advanced solutions to our portfolio, we are enabling our channel partners to meet the evolving needs of modern enterprises and deliver smarter, more efficient work environments."

Al Irizarry, head of partner sales at Omnisia, said, "A robust partner ecosystem is essential to our strategy for delivering more value to customers. We have been a leader in the digital workspace market for many years, and now that Omnisia is a standalone business, we can offer a simplified approach that focuses solely on helping our channel partners capitalise on the growing opportunity in digital workspace solutions and services."

Omnisia is available now in the following countries: Austria, Baltics, Belgium, Czech Republic, Denmark, Finland, France, Germany, Ireland, Portugal, Spain, Sweden and United Kingdom, Netherlands, Switzerland.

About Arrow Electronics

Arrow Electronics (NYSE:ARW) sources and engineers technology solutions for thousands of leading manufacturers and service providers. With global 2023 sales of \$33 billion, Arrow's portfolio enables technology across major industries and markets. Learn more at arrow.com.